

Harness the Motive of

The world's healthiest, coolest, quietest most energy-efficient evaporative air conditioners ever!

100% healthy fresh filtered air for total comfort

up to

80% cheaper

to run than reverse cycle air conditioning²

Evaporative Air Conditioning







Breeze

Harness the Po



At Seeley, we harness the power of wind and water.

There's a natural attraction between air and water that is powerful...

Outside, these forces of nature live all around us. But, what if we could harness this power inside too?

Our evaporative air conditioning technology has been inspired by nature with beautiful design, incredible reliability and unsurpassed cooling performance using 100% fresh outside air - the only air you want to breathe!

Today, you can harness that power too.

Seeley International is renowned for world-class design and innovation, striking that delicate balance between form and function, just like nature.

We have a range of evaporative coolers that would seamlessly integrate with all roof lines without compromising on comfort, quality or environmental credentials, through to our traditional range that also deliver efficient, natural cooling for long lasting comfort.

Since day one, nearly 50 years ago, our company has been about challenging mindsets and stretching the imagination. Trust, reliability and innovation have been the cornerstones to success. It's no coincidence that Seeley International is the most awarded air conditioning manufacturer in Australia. We export our amazing products all around the globe.

At Seeley International, we don't settle for ordinary, and neither should you.

"

Frank Seeley

AM, DUniv *Flin*, FAICD Founder and Executive Chairman



wer of nature



Australian designed, made and owned



Built by Australians, for an Australian climate.

Seeley International is proudly a 100% Australian owned company, designing and manufacturing world-leading air conditioning products for Australia and the world. As Australia's largest air conditioning manufacturer, we are a global leader in developing ingenious, energy-efficient cooling and heating products. Being made in Australia, you can rely on build quality, availability of parts and after sales service. We're extremely passionate, and dedicated to strengthening the Australian economy, supporting local employment and building on the skills of our workforce.

Why evaporative air conditioning?

The most healthy and energy efficient cooling experience for your home

Evaporative air conditioning delivers a natural, exceptionally healthy cooling experience in the place where people spend **most** of their time - **HOME**. Bringing an **endless supply** of **100%** fresh, cool, filtered outside air into the home, not taking moisture from the air, which **combats** dehydration. It is environmentally friendly as it does not use harmful refrigerants containing HCFC's or HFC's. It produces less CO₂ emissions than reverse cycle air conditioning due to its efficient, low energy use whilst cooling your whole home, and everyone in it. **PLUS evaporative air conditioning** drives everyone's **second-hand air out of the home**, along with the brain-numbing CO₂ which everyone exhales - making this the **HEALTHIEST** air conditioning.

It's kind to you, kind to the environment, kind to your cash-flow, making evaporative cooling the natural choice.



The healthiest choice

Improving the health, wellbeing and vitality of the whole family. Not taking moisture from the air, which combats dehydration.



Quiet to run

Ask your dealer for a demonstration - see how **cool** and whisper quiet it is!



Environmentally friendly

Produces up to 80% less CO₂ emissions⁻ - that's the equivalent of **planting 16 gum trees!**⁻Refer to page 7.



Low maintenance

Innovative design, minimising long term servicing.



Lowest running cost in Australia

Up to 80% cheaper to run².

Save up to 80% on energy bills when compared to a reverse cycle air conditioner.



Built to last

Quality that lasts. Up to 7 years comprehensive warranty³.



NATA Testing

NATA accredited laboratory test results substantiate superior product performance claims.



Ultimate lifestyle

Perfect for alfresco living and busy families where children and pets keep coming in and out.



Fresh, cool clean air

Delivers **100% fresh**, filtered outside air, expelling the stale recycled air, and naturally cooling your **whole** home.



Australian designed, made and owned!

Manufactured by family owned Seeley International, Australia's largest air conditioning manufacturer.



Technology that puts you in control

MagIQTouch® Controller technology for complete control of your comfort at home.



Minimal water usage

Evaporative air conditioning uses up to **94% less water** per year than a shower⁴.

Start enjoying **world-leading** evaporative air conditioning and become... **Healthier**, **Wealthier** and Environmentally **Wiser**!

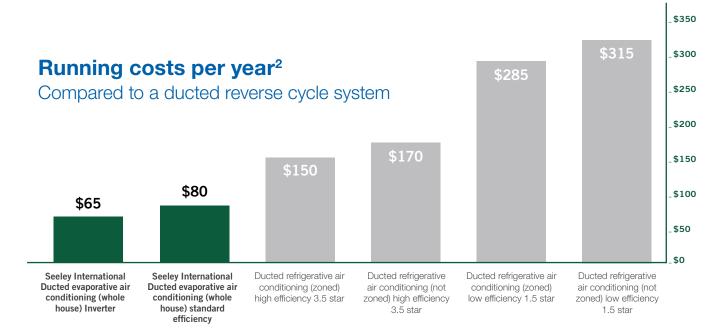
Seeley International and your health

Evaporative air conditioning is better for you. Here's why:

- Evaporative air conditioners **continually cool and deliver 100% fresh, filtered, OUTSIDE AIR,** whereas reverse cycle air conditioners **re-circulate air** that you've **all been breathing and living in** for hours, and maybe days. This re-circulated air contributes to a build-up of CO2 in the home and CO2 is known to have an adverse effect on human health and well-being.
- Evaporative air conditioning naturally moisturises the air so **NO-ONE** suffers from the dryness caused by reverse cycle air conditioning.

Up to 80% cheaper to run

Using highly efficient inverter motors, our evaporative air conditioners deliver savings of up to 80% on your energy bills when compared to ducted reverse cycle systems. That's a **saving of up to \$250 per year!**²



Incorporating InvertaCool® technology

- Quieter operation.
- Greater air flow control.
- Ultra-energy efficient, lower carbon emissions.
- Lower power bills.



2. Seeley International's calculation based on approximate running cost figures from publicly sourced data. Comparison with 1.5 star not zoned ducted refrigerative system in a large size (220m²) 2-star pre 2005 house in a Melbourne climate, cooling all day on the weekend and in the mornings and evenings when internal temperatures are high, and an electricity tariff of 31.9c/kWh. Negligible water cost excluded.

Minimal water usage

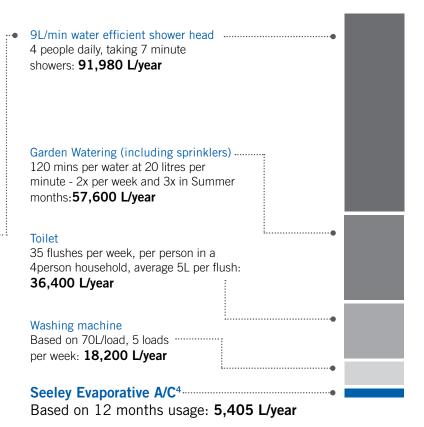


Our water saving features:

- Superior water distribution system
- Water quality monitoring
- Auto-Clean™ Automatic water drainage

The result: Minimum water usage for maximum, fresh cooling power.

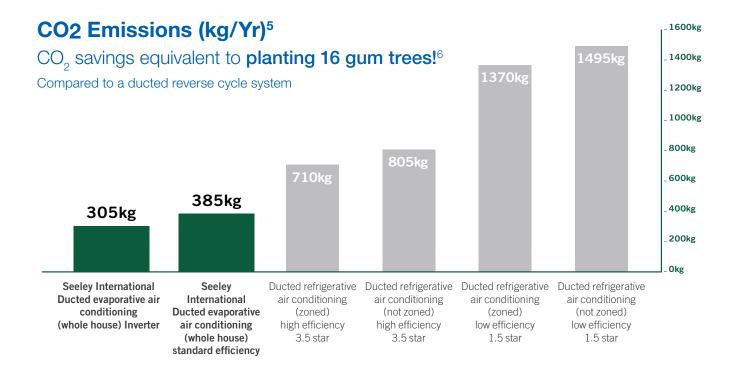
Water consumption comparisonacross household appliances⁴



Reduce your carbon footprint



The power consumption of just one ducted refrigerated air conditioner can result in up to 1.4 tonnes of harmful CO₂ being pumped into the atmosphere each year. By purchasing a Seeley International evaporative air conditioner, which uses water, a **renewable resource**, to cool, you'll **reduce your impact on the environment** by producing up to 80% less CO₂ emissions⁵, when compared to a ducted reverse cycle air conditioner.





Number one in natural cooling!

A showcase of innovation

Australian engineering at it's finest. Breezair is Seeley International's premium, world-leading evaporative air conditioner brand, offering advanced technology and revolutionary design for fixed evaporative whole of home cooling.

The Breezair Evaporative air conditioner was the world's first corrosion-free, all-plastic rooftop cooler to be made, completely revolutionising the market in the early 80's. The move away from corroding metal parts, to durable plastic coolers became, and remains, the industry standard today.

Every element of the Breezair evaporative air conditioning system comes together to ensure that your family will enjoy the benefits of natural and energy efficient cooling.

Recent Breezair Industry Awards:

• Winner: Good Design Award 2020

Winner: Energy Efficient Product of the Year 2019

World First Achievements:

 Contract won for world's largest order for Evaporative coolers, following 3 year tender process. Seeley International supplied 50,000 Breezair rooftop coolers to the Tent City in Mina Valley, Saudi Arabia, where summer temperatures can easily exceed 45°C.

Breezair benefits include:

- Patented Hushpower® direct drive InvertaCool® motor
- Patented ultra quiet centrifugal or axial fan configuration

The coolest, quietest and most energy efficient evaporative air conditioner range in the world!



This warranty has terms and conditions, including the requirement for regular servicing of the product in accordance with the owner's manual.

Breezair range

Extraordinaire®

The Breezair Extraordinaire® has redefined the future for whole-of-home cooling.

- Available at selected Seeley International Dealers.
- Architecturally designed, with a sleek, single piece outer cover.
- Patented axial SuperStealth® fan delivers whisper guiet operation.
- Super-efficient InvertaCool® motor.
- Hugging every roof line, from 10 to 40 degrees.
- Comes with external air sensor, that displays current outside temperature.
- Breakthrough Black Magic® MINI-CELL7 CHILLCEL® pad technology provides cutting edge cooling capacity and aesthetics.
- Intuitively optimises water and energy usage based on outside ambient conditions.

Totuaondin Aine





Available colours⁸







Supercool®

Enjoy superior cooling with Breezair Supercool®

This premium range has extra thick Chillcel pads, producing up to 13% more cooling when compared to the Icon range.

- Exclusive to Climate Masters of Seeley International Dealers
- Comes with external air sensor, that displays current outside temperature.
- Intuitively optimises water and energy usage based on outside ambient conditions.



Icon®

The Breezair Icon® range is a proven high performer, cooling your whole home and saving you huge dollars on energy costs.

Available colours8





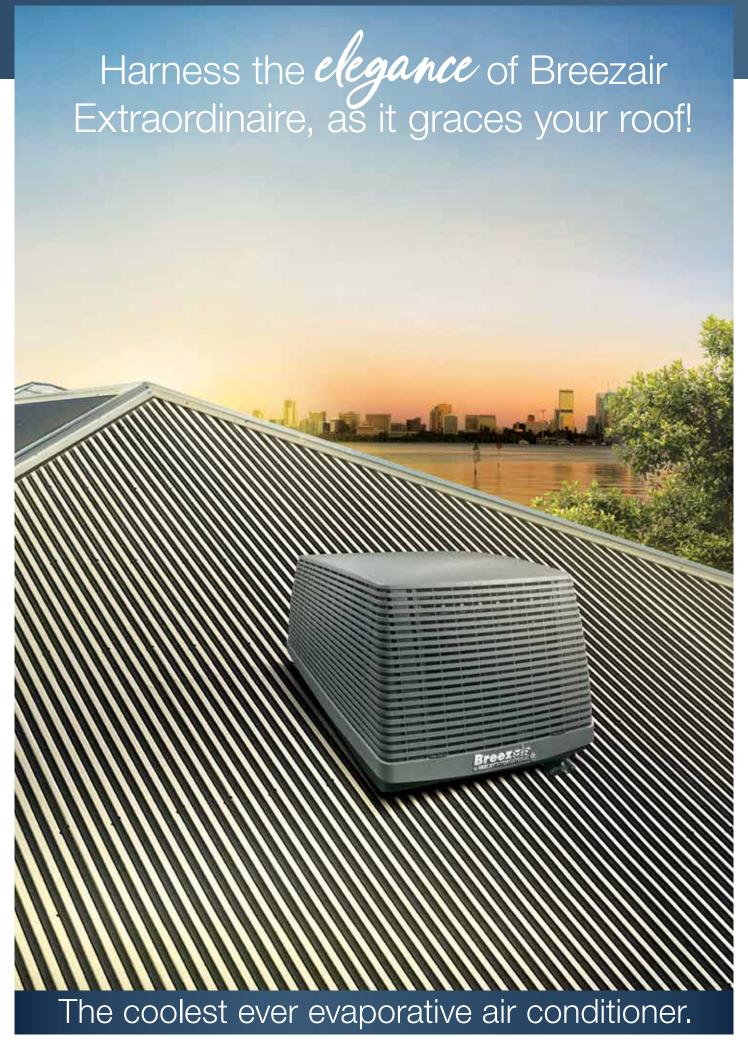












Breezair

Features and benefits

Power control module helps save water and power

- Advanced electronics ensure maximum efficiency.
- Microprocessor constantly analyses water quality, water consumption and power output.
- Incredibly smart, exceptionally reliable and super-durable.

Highly durable and non-corrodible outer casing

 High performance Permatuf® polymer construction will not corrode or rust.

Icon® series fan is ultra-quiet

- Designed to deliver optimum air output at all times.
- Ultra-quiet centrifugal fan with 10 speeds.
- Use "Fan Only" mode (no water) to blow fresh air through the home and expel odours.

95

Hushpower® direct drive InvertaCool® motor uses less energy

- Exclusive to Breezair and manufactured in Australia.
- Incredibly quiet and efficient throughout itoperating range.
- Unsurpassed reliability.
- Corrosion proofed throughout with parts that won't rust.

Weather Seal® reduces draughts and dust

- Automatic sealing system.
- Reduces need for winter cover.

Tornado® pump that won't block

- Australian designed and manufactured.
- Exceptional reliability in extreme conditions.
- Dual directional it can't block!

Drain and clean function

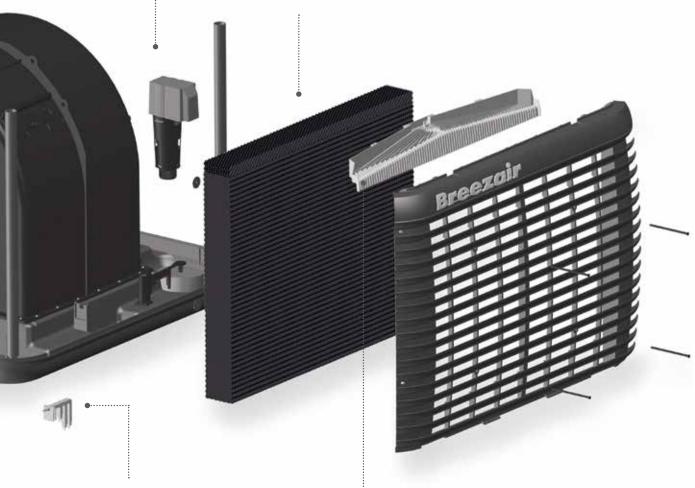
 Auto-cleanse[™] - Automatic water draining when the system is not in use avoids algae growth.

Only available with selected MaglQtouch controller models. Regular maintenance (typically every 2 years for domestic use) is still required.



Breakthrough Black Magic® MINI-CELL^ CHILLCEL® pad technology

- The only evaporative cooling medium of its kind. Fully manufactured in Australia
 to address the harsh Australian climate. It's an absolute out-performer!
- Exclusive small cell design provides cutting-edge high capacity cooling.
- Maintains our global leading Mini-Cell⁷ Chillcel[®] pad technology, which increases surface area of the **fully wetted pads** by 25%, dramatically increasing cooling capacity and efficiency - **BEYOND BELIEF!**
- **Black Magic**® **MINI-CELL**⁷ **CHILLCEL**® **pads** deliver superlative cooling and transformational aesthetics to your home, enabling the unit to blend seamlessly into its surroundings.



Watermiser® saves water

- Uses the minimum amount of water to achieve maximum high efficiency cooling.
- Water quality monitoring to maximise water savings.
- Leak detection when the unit is in use.

Bushfire Protection Firewall Ember Screen (optional extra)

• Helps guard against ember attack in bushfires.

Turn to **page 30** for more information.

Exceptional water distribution, <u>increases</u> cooling effect

 Unique to Breezair, this Australian design ensures constant, even pad saturation increasing the cooling effect and outperforming competitor products.

Breezair

Technical Specifications

InvertaCool® technology used in these models

Model	Cooling capacity (kW)	Airflow (L/s) at 80Pa ¹¹	Nominal power motor (W)	Width (mm)	Depth (mm)	Height – Front (mm)	Height – Rear (mm)	Operating weight (kg)
Available at selected Seele	y International De	ealers						
Extraordinaire XTR3000	12.4	2100	430	1160	1400	840	550	86
Extraordinaire XTR4000	14.5	2480	600	1160	1400	840	550	86
Extraordinaire XTR5000	17.4	2900	950	1160	1400	840	550	86

	Model	Cooling capacity (kW)	Airflow (L/s) at 80Pa ¹¹	Nominal power motor (W)	Width (mm)	Depth (mm)	Height (mm)	Operating weight (kg)	
Ex	clusive to CMSI Dealers								
0	Supercool EXS160	11.4	1720	550	1160	1160	860	94	
0	Supercool EXS180	13.1	2060	750	1160	1160	860	94	
0	Supercool EXS 200	14.3	2320	1100	1160	1160	860	94	
0	Supercool EXS220	15.1	2540	1500	1160	1160	860	94	
0	Icon EXQ150	10.8	1720	550	1160	1160	860	90	
0	Icon EXQ170	11.6	2070	750	1160	1160	860	90	
0	Icon EXQ190	13.8	2290	1100	1160	1160	860	90	
0	Icon EXQ 210	14.5	2540	1500	1160	1160	860	91	

Braemar

Technical Specifications

	Model	Cooling capacity (kW)	Airflow (L/s) at 80Pa ¹¹	Nominal power motor (W)	Length (mm)	Width (mm)	Height – Front (mm)	Height – Rear (mm)	Operating weight (kg)
0	Evolution LPQI250	8.4	1510	340	1150	1150	730	380	86
0	Evolution LPQI350	10.4	2010	430	1150	1150	730	380	86
0	Evolution LPQI450	11.8	2390	600	1150	1150	730	380	86
0	Evolution LPQI550	13.2	2850	950	1150	1150	730	380	86

Model	Cooling capacity (kW)	Airflow (L/s) at 80Pa ¹¹	Nominal power motor (W)	Length (mm)	Width (mm)	Height (mm)	Operating weight (kg)	
SuperStealth LCQI250	8.1	1500	340	1150	1150	685	88	
SuperStealth LCQI350	9.9	1990	430	1150	1150	685	88	
SuperStealth LCQI450	13.5	2620	600	1150	1150	835	91	
SuperStealth LCQI550	14.3	3070	950	1150	1150	835	91	
Paradigm LCQ350	10.2	1980	430	1150	1150	685	80	
Paradigm LCQ450	13.2	2560	600	1150	1150	835	89	
Paradigm LCQ550	14.1	2810	950	1150	1150	835	91	

Refer to page 6 for details of benefits.

^{11.} Airflow performances at 80Pa - the equivalent duct static pressure of typical ducted residential multiple outlet installations.

The above data was drawn from Meridian Test Laboratory's test analysis. The testing was performed by a NATA accredited laboratory to the requirements of the Australian standard AS2913-2000 "Evaporative Air Conditioning Equipment." Achievable with ambient 38 °C DB, 21 °C WB, room temperature 27.4 °C.

Coolair

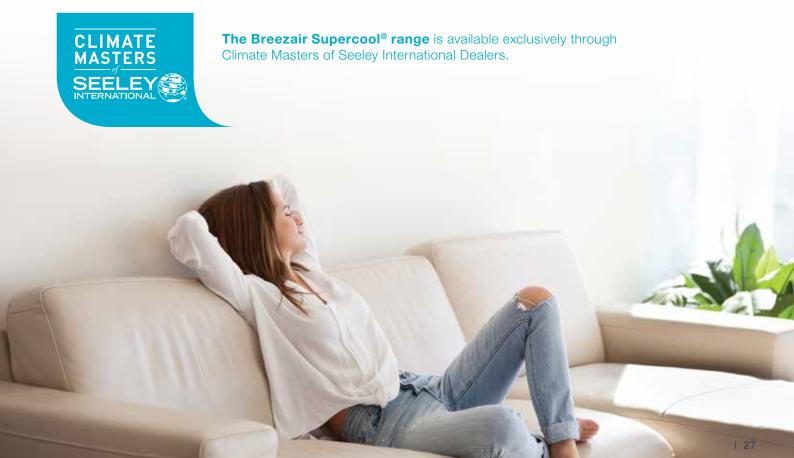
Technical Specifications

Model	Cooling capacity (kW)	Airflow (L/s) at 80Pa ¹¹	Nominal power motor (W)	Width (mm)	Depth (mm)	Height (mm)	Operating weight (kg)
CPQ 450	8.0	1570	340	1150	1150	685	78
CPQ 700	9.5	2000	430	1150	1150	685	79
CPQ 850	11.8	2560	600	1150	1150	835	87
CPQ 1100	13.3	2710	750	1150	1150	835	89

How do I choose?

The airflow, and size of the area you wish to cool, will be the largest determinants of which model is best suited to your needs. Whilst it may seem that bigger can only be better, a correctly sized air conditioner for your home will run far more efficiently, which equates to maximised electricity cost savings.

- Is your home well insulated? This is a key consideration, as it impacts your home's ability to maintain its temperature. A well insulated home may need a lower capacity unit, in comparison to a poorly insulated home.
- What climate will your home operate in? The hotter the climate, the greater the demand on your air conditioning.
- What additional benefits are important to you? Seeley International evaporative air conditioners offer additional technology benifits like winter seals, SuperStealth® fans, inverter motors, water savers, and architecturally designed units for greater aesthetic appeal.



Harness the **Simplicity** of **MAGIQTOUCH** controller

Touch screen technology

Smart, sophisticated and incredibly intuitive, your MaglQtouch® controller makes operating your evaporative air conditioner a breeze. Control the temperature, fan speed and many more features on a user friendly touch screen. The discreet and modern design will blend seamlessly into the décor of your home.

Main Features



Program mode

Programmable 7 day, 4 time period program, customisable to suit your lifestyle (including a temporary over-ride function).



Energy saving quiet night mode

A comfortable nights sleep that won't cost the earth. The energy saving quiet night mode automatically reduces fan speed during the night for even greater economy at lower noise levels.



Manual mode

Manually control temperature and/or fan speed settings, at will.



Cooling & Heating

Control both your cooling and heating from one MagIQtouch® controller.



Auto-clean™ Function

World's first fully automated pad cleansing capability enables you to set and forget, ensuring your cooling pads remain clean, fresh and functional all summer long, season after season¹².



Useful settings

Access additional features such as child lock, and servicing information.

Optional Extra: Magigtouch® Air Sensor

The MagIQtouch® Air Sensor monitors temperature and humidity levels. It allows you to mount your MaglQtouch® controller in the most convenient place in your home, as the MaglQtouch® Air Sensor will then take over temperature control from the MagIQtouch® controller. This can then be located in the best place in the house to ensure ultimate cooling comfort for everyone.



Wi-Fi Smart app¹³



Control your cooling comfort needs directly from your mobile device! For example, turn on your cooler wherever you are, ensuring you come home to a cool home on those hot summer days. The smart app is free and available for download on your smartphone.

Smart home integration¹³



Control temperature and fan speeds with your voice through Amazon¹⁴ Alexa or Google Assistant¹⁵ technologies.

Voice commands are easy and simple to use, like "Alexa, turn on my Cooler" or "Hey Google, set the Cooler to 21 degrees".

^{12.}Only for cooler models fitted with the water management system. Ask your dealer for further information.

13.Requires MaglQtouch® wall control, MaglQtouch® Wi-Fi smart kit and MaglQtouch® account to operate. Additional costs may apply.

14.Requires Wi-Fi, Google Account and a compatible device. Google and Google Home are trademarks of Google LLC. Additional costs may apply.

^{15.}Requires Wi-Fi, Amazon Account and a compatible device. Additional costs may apply.

Harness the **power** of wifi and wireless



Controller upgrade options



Wireless:

- Battery operated Wireless Controller using Radio Frequency technology.
- Ideal for renovations, or where access for cabling is limited.
- Easier to install, the RF option also provides up to 2 master controllers.
- Can control the entire system from 2 locations, rather than 1; an ideal solution for larger, or two storey homes.



Wifi Enabled¹⁶:

- Take complete control of your comfort at home, at all times.
- Upgrade to a WI-FI module to work with your wired-in MagIQtouch® Controller, ¹⁷ enabling you to control your heating directly from your personal device through our smart app.
- The Smart app is available on Android and IOS devices.
- Integrate into voice activated smart home controls like Google Home and Amazon Alexa.

16.Requires MaglQtouch® WI-FI kit, compatible MaglQtouch® controller and MaglQtouch® account to operate. Additional costs may apply.

17.MaglQtouch® WI-FI Module is not compatible with MaglQtouch Wireless Controller. Existing installations including a MaglQtouch® controller may need to be upgraded if purchasing the WI-FI module. Additional costs may apply.





Google Home

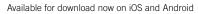




amazon echo









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Additional Information

Combined heating and cooling solution

A Seeley International Ducted Gas Heater will complement your Evaporative cooling system:

- Warm and cosy in winter; fresh and cool in summer!
- MaglQtouch® controller will seamlessly control both heater and cooler systems.
- Braemar has the highest efficiency star ratings in Australia for ducted gas heating¹⁸.





Keep your home secure

Did you know you can cool your home without leaving your doors and windows open?

Cost effective and easy to install, the **Security Relief Vent™** allows you to run your evaporative air conditioner while you are out, with all your windows and doors safely closed and locked.

Your home will **stay** cool, because the **cool** exhaust air is released into the hot roof space, cooling everything while you're out.

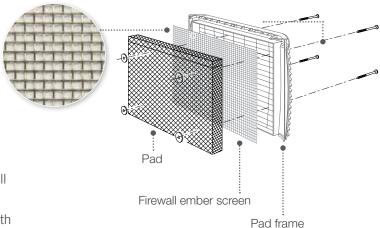
When you return home, if you wish, simply open up your windows and doors as normal - either way, you will **maintain** the delivery of fresh, cool air **throughout** your home.



Bushfire protection

Firewall Ember Screen (optional extra)

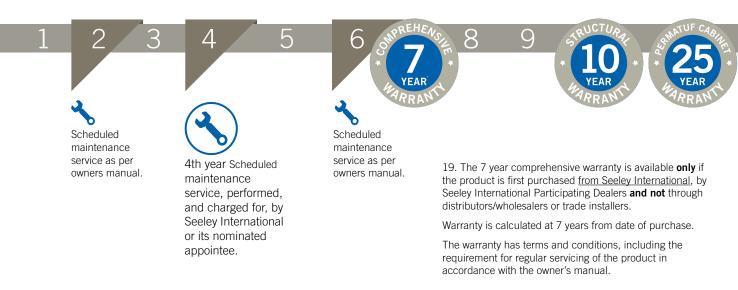
- Helps guard against ember attack in bushfires.
- Made from non-combustible mesh.
- Maximum aperture of 2mm.
- Can be fitted to existing cooler pad frames.
- Minimal reduction in air flow of around 5%.
- To meet BAL ratings, the cooler **also** requires a Firewall Auto Seal installed.
- Fitting both Ember Screen and Auto Seal to comply with BAL ratings will reduce airflow by up to 15%.



Warranty Terms

7 Year Warranty - Breezair & Braemar

7 year Comprehensive Warranty¹⁹, 10 year cover on all structural components, plus a hefty 25 year cover against corrosion, on its Permatuf® cabinet.



5 Year Warranty - Coolair²⁰

5 year Warranty, 10 year cover on all structural components, plus a hefty 25 year cover against corrosion, on its Permatuf ® cabinets.



Register your warranty and go into the draw to win a prize worth \$500²¹.

Prize includes 2 free services (up to the value of \$400) and a \$100 eftpos gift card

All you need is your home owners' manual.

Visit seeleyinternational.com/warranty and follow the prompts.

Have your serial number ready.

- 18. 3 to 6 star, and 7 star equivalent products.
- 20. Coolair 5 Year only warranty applies to products purchased from October 1st 2020. 21. Terms and conditions apply.





Harness the $\begin{picture}(1,0) \put(0,0){\line(0,0){100}} \put(0,0){\li$

















BREEZAIR

Ducted Evaporative Air Conditioning

BRAEMAR

Ducted Evaporative Air Conditioning | Ducted Gas Heating Reverse Cycle Air Conditioning | Gas Wall Furnaces and Space Heaters

THE CLIMATE WIZARD

Micro-Core® Technology

SUPERCOOL

Ducted Evaporative Air Conditioning

COOLAIR

Ducted Evaporative Air Conditioning

COOLERADO

Indirect Evaporative Air Conditioning

AIRA

Direct and Indirect Evaporative Air Conditioning | Ducted Gas Heating Commercial Gas Space Heating | Energy Recovery Systems

INTEGRATED COMFORT INCORPORATED (ICI)

Dual Cool® Patented Dual Evaporative pre-cooling products

seeleyinternational.com/residential

1300 360 815





With the generous support of our Australasian dealers we are proud to be the National Variety Bash partner supporting kids in need across Australia. Seeley International Pty Ltd

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Information in this brochure was correct at the time of preparation. E & OE

